



26th National VET Research Conference
5-7 JULY 2017

NO FRILLS

Hobart

Skilling for tomorrow

26th National Vocational Education
and Training Research Conference

**SPONSORSHIP
OPPORTUNITIES**

PRESENTED BY



CO-HOSTED BY



SUPPORTED BY

The Australian Government Department
of Education and Training through the
*National Vocational Education and
Training Research Program.*

About NCVER

The National Centre for Vocational Educational Research (NCVER) is Australia's authoritative source of vocational education and training research and data.

Our services help promote better understanding and discussion within the vocational education and training (VET) sector, and assist policy-makers, practitioners, industry, training providers and students make informed decisions.

What we do:

- conduct, manage and disseminate research and knowledge
- coordinate the national VET administrative data collections and surveys
- support registered training organisations to report their training activity
- undertake consultancy research and evaluation services.



About the conference

NCVER is delighted to co-host the *26th National Vocational Education and Training Research Conference 'No Frills'* with TasTAFE in beautiful Hobart from 5 to 7 July 2017.

'**No Frills**' is a well-known annual national conference where researchers and practitioners in the VET sector come together to present, discuss and share information about key issues confronting the sector. It also offers valuable professional development opportunities through a series of hands-on pre-conference workshops.

Each year we partner with a training provider so we can offer great value for money. Using their quality training facilities to stage the conference means we can keep registration costs down and provide a relaxed and casual conference atmosphere – perfect for networking.

The 2017 conference explores the theme **Skilling for tomorrow**, highlighting work across three streams:

- **Explore**: gaining a better understanding of education, training and employment, the people involved and interactions between these systems
- **Translate**: applying knowledge about education and training to improve practice, quality and outcomes
- **Evolve**: addressing the opportunities and challenges ahead to transform the sector to better meet future skill needs.

Who will attend?

Educators, researchers, policy-makers, private consultants and those involved or interested in education and training research will attend from:

- publicly funded training providers (for example, TAFE)
- private registered training organisations
- schools and universities
- research organisations
- commonwealth and state and territory education and training authorities
- industry
- employer groups
- not-for-profit and community associations.

'**No Frills**' books out every year. It is anticipated that this year will be no exception with approximately 150-200 delegates expected to join us in Hobart from across Australia and overseas.

The venue

We are pleased to co-host the *26th National VET Research Conference 'No Frills'* with TasTAFE at their Drysdale Campus, located in the Hobart CBD.

About TasTAFE

TasTAFE is the largest public provider of vocational education and training (VET) in Tasmania and one of the 10 largest registered training organisations (RTOs) in Australia. It offers more than 370 nationally accredited and industry endorsed qualifications, from Certificate I to Advanced Diploma level, to short courses and pre-vocational programs.

Delivering training to approximately 25,000 students across the state, TasTAFE is well placed to provide economic and social benefits through the provision of accredited, vocationally-based qualifications and skill sets.

TasTAFE is also Tasmania's largest provider of training for apprentices and trainees and has built strong relationships with a diverse range of external clients. As well as delivering training at 13 campuses across the state, it also offers workplace training to business and industry, and delivers programs nationally and internationally.

Conference contact

June Ingham

National Centre for Vocational Education Research
Level 11, 33 King Williams Street, Adelaide, SA, 5000
june.ingham@ncver.edu.au
08 8230 8491

For more information about the conference, visit www.ncver.edu.au/nofrills2017.

Program at a glance

Wednesday 5 July 2017

- Optional pre-conference professional development workshops
- Welcome Reception

Thursday 6 July 2017

- Keynote and concurrent sessions
- Conference Dinner

Friday 7 July 2017

- Keynote and concurrent sessions



Why become a sponsor?

Sponsoring the conference will provide your organisation with an excellent opportunity to showcase your products and services.

Benefits:

- Establish, renew and build relationships with a diverse range of contacts in the tertiary education sector
- Promote and increase brand awareness
- Introduce new initiatives, products and services to existing and potential clients
- Generate valuable leads
- Keep up-to-date with industry trends
- Network with key people in the tertiary education sector to understand the latest trends, issues and emerging challenges.

The revenue we receive from sponsorship is channelled into significantly reducing delegate participation costs and helps to lower the financial barriers to attendance.

NCVER warmly acknowledges our past sponsors and exhibitors for their support and invite your involvement again in 2017. We also welcome new partnerships, confident that the conference will provide your organisation with a significant platform to showcase your products and services through the wide range of partnership opportunities available.

What are we doing differently this year?

Due to popular demand, this year we have reintroduced exhibitor opportunities and the versatile conference bag.

In addition, as part of NCVER's commitment to contribute to building capacity and capability in VET research, we will be offering a limited number of scholarships to presenters to facilitate attendance and widen participation from across the VET sector. If your organisation is interested in 'sponsoring a scholarship' (value \$1,000) and would like further information about the benefits in doing so, please contact June Ingham at juneingham@ncver.edu.au.

Looking for a unique opportunity?

Packages can be built from existing sponsorship opportunities or other sponsorship ideas you may have. If you wish to discuss further opportunities, please contact June Ingham at NCVER on 08 8230 8491 or email june.ingham@ncver.edu.au.



SPONSORSHIP PACKAGES

	Conference Dinner	Welcome Reception	Conference Lunch	Keynote Speaker	Table Display	Satchel Bag	Tea Break	Satchel Insert
	\$5 000 (1 only)	\$2 500 (1 only)	\$2 500 (1 only, over 2 days)	\$2 000 (2 only)	\$2 000	\$2 000 (1 only)	\$1 500 (3 only)	\$400
Verbal acknowledgement during opening and closing of conference	X	X	X	X	X	X	X	
Venue signage	X	X	X	X			X	
Exclusive naming rights	X	X	X	X		X	X	
Logo inclusion in the conference/abstract booklet	X	X	X	X	X	X	X	
Logo and web link to appear on the NCVER Portal	X	X	X	X	X	X	X	
Satchel insert	X	X	X	X	X	X	X	X
Speaking opportunity	X	X						
Verbal acknowledgement at networking event	X	X						
50-word company profile in the conference/abstract booklet	X							
Complimentary conference registration for one	X				X			
Logo inclusion on dinner menu	X							
Logo inclusion in PowerPoint holding slide			X	X			X	
Opportunity to display company literature			X	X			X	
Signage acknowledging sponsorship support at catering station			X					
Exhibition space					X			
Logo inclusion on the satchel bag						X		

CONFERENCE DINNER SPONSOR

\$5 000 (inc GST) - 1 only

The conference dinner will be held on Thursday 6 July.

Benefits:

- Opportunity to display company signage or other collateral at conference dinner venue
- Exclusive naming rights to conference dinner
- Verbal acknowledgment during opening and closing of conference
- Acknowledgment of sponsorship by MC during the dinner
- Opportunity for a representative to welcome conference delegates and guests at the dinner and to speak for up to five minutes
- Opportunity to feature company contact details and 50-word company profile, logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Logo and company web link to appear on the dinner menu
- Logo and company web link to appear on the NCVER Portal
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception and conference dinner
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

SOLD



WELCOME RECEPTION SPONSOR

\$2 500 (inc GST) - 1 only

The welcome reception will be held on Wednesday 5 July at TasTAFE's student managed restaurant located at the Drysdale campus in the heart of Hobart's CBD.

Benefits:

- Opportunity to display company signage or other collateral at welcome reception
- Exclusive naming rights to the welcome reception
- Acknowledgment during opening and closing of conference
- Verbal acknowledgment of sponsorship by MC during welcome reception
- Opportunity for a representative to address conference delegates at the welcome reception and to speak for up to five minutes
- Logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Logo and company web link to appear on the NCVET Portal
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

SOLD



CONFERENCE LUNCH SPONSOR

\$2 500 (inc GST) - 1 only

Benefits:

- Acknowledgment during opening and closing of conference
- Exclusive rights to conference lunch sponsorship over two days
- Acknowledgement of official lunch sponsorship prior to the two lunches by chairperson including company logo in PowerPoint slide shown immediately prior to lunch break
- Opportunity to display one company pull-up banner during the two lunch breaks
- Opportunity to display company literature on a table display reserved for the sponsor during the two lunch breaks
- Table signs acknowledging sponsor name and logo at catering stations during the two lunch breaks
- Logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Logo and company web link to appear on the NCVER Portal
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

KEYNOTE SPEAKER SPONSOR

\$2 000 (inc GST) - 2 only

Benefits:

- Opportunity to display company banner in the plenary room during the session (banner to be provided by you)
- Exclusive naming rights to keynote session of your choice
- Acknowledgment during opening and closing of conference
- Specific acknowledgement of your keynote speaker sponsorship and your company logo on holding slides at start of the keynote session
- Logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Opportunity to display company literature on a table display reserved for the sponsor during the keynote session
- Logo and company web link to appear on the NCVER Portal
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

1 REMAINING

TABLE DISPLAY SPONSOR

\$2 000 (inc GST)

Benefits:

- Logo and inclusion of 'proudly sponsored by (your company)' to appear in the conference program and abstract booklet
- Logo and company web link to appear on NCVER Portal
- Verbal acknowledgment of sponsorship at the conference opening and closing sessions
- Complimentary conference registration and full conference catering for one delegate, including the welcome reception
- Exhibition space for the duration of the conference for one pull-up banner, one clothed trestle table with one chair and a pin-up board
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.



SACHEL BAG SPONSOR

\$2 000 (inc GST) - 1 only

Benefits:

- Verbal acknowledgement during opening and closing of conference
- Logo inclusion on satchel bag along with NCVER and co-host logo artwork and position of logo to be approved and determined by the conference committee
- Logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Logo and company web link to appear on NCVER Portal
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

SOLD

TEA BREAK SPONSOR

\$1 500 (inc GST) - 3 only

Benefits:

- Acknowledgment during opening and closing of conference
- Acknowledgment of tea break sponsorship prior to the break by chairperson including company logo in the PowerPoint slide shown immediately prior to sponsored break
- Opportunity to display one company pull-up banner in the tea break-out area
- Opportunity to display company literature on a table display reserved for the sponsor during the tea break
- Exclusive naming rights to one conference tea break (choice to be agreed with the conference convenor)
- Logo and inclusion of 'proudly sponsored by (your company)' in the conference program and abstract booklet
- Logo and company web link to appear on the NCVER Portal
- Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel.

SACHEL INSERT

\$400 (inc GST)

Reach delegates directly by providing an insert for delegate satchels. Inserts are popular for including more detailed information about your organisation and products. Opportunity to include one A4 size promotional flyer, brochure or collateral item in the conference satchel (supplied by your organisation).

Sponsorship Terms and Conditions

ATTENDANCE

The organisers make no guarantee as to the number of delegates and/or visitors that may attend the conference.

CONFIRMATION

To register your interest, please email the completed Sponsorship Application Form to the Conference contact at NCVER.

The conference committee will confirm your participation with a confirmation letter and tax invoice.

CONDITIONS OF PAYMENT

Upon confirmation of your sponsorship, NCVER will issue a tax invoice. Payment is required in full within 30 days.

All prices include GST. NCVER will issue a paid tax invoice upon receipt of payment.

CORPORATE RECOGNITION

Inclusion of corporate logos (mono and colour) or recognition in printed material is subject to meeting publication deadlines.

INSURANCE AND LIABILITY

The organisers of the conference shall not be liable to the sponsor or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship/exhibition.

All exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation at the request of the Conference contact.

CANCELLATION POLICY

Cancellation of bookings must be made in writing and sent to the Conference contact at NCVER and received by Friday 26 May 2017 to receive a refund of payment. No refund will be given after this date.

GENERAL INFORMATION

Freestanding upright pop-up banners are recommended. It is the responsibility of the sponsor to arrange the shipping of their promotional material to and from the conference venue.

DISCLAIMER

All information is correct at the time of publication.

PRIVACY

NCVER organises public events for the dissemination of VET information. Participants registering for NCVER events may also receive further information related to NCVER activities, future events and products, and their personal information (i.e. name, organisation and email) may be included in a list for circulation to attendees and sponsors of the event. Individuals may opt out of being included in event delegate listings or any further mailings of information upon request to events@ncver.edu.au.

To view NCVER's Privacy Policy, please visit <http://www.ncver.edu.au/privacy.html>.



Sponsorship application form

Sponsor details

Please note all correspondence including invoices will be sent to the contact supplied below.

Contact name: _____ Position: _____

Organisation: _____

Postal address: _____ State: _____ Postcode: _____

Telephone: _____ Mobile: _____ Fax number: _____

Email: _____

Social media links:  @ _____  _____

Sponsorship opportunities (tick appropriate box)

All prices include GST

- | | |
|--|---------|
| <input type="checkbox"/> Conference Dinner sponsor _____ | \$5 000 |
| <input type="checkbox"/> Welcome Reception sponsor _____ | \$2 500 |
| <input type="checkbox"/> Conference Lunch sponsor _____ | \$2 500 |
| <input type="checkbox"/> Keynote Speaker sponsor _____ | \$2 000 |
| <input type="checkbox"/> Table Display sponsor _____ | \$2 000 |
| <input type="checkbox"/> Satchel Bag sponsor _____ | \$2 000 |
| <input type="checkbox"/> Tea Break sponsor _____ | \$1 500 |
| <input type="checkbox"/> Satchel Insert (A4) _____ | \$ 400 |

Terms and conditions

I have read and accept the Terms and Conditions for the 26th National Vocational Education and Training Research Conference 'No Frills'.

Signed: _____ Date: _____

Thank you for your support.

Please email this form to june.ingham@ncver.edu.au

The Conference contact will confirm your participation with a confirmation letter and tax invoice.